Paulo Goldstein

MA Industrial Design 2012 (/csm/ma-industrial-design)
Central Saint Martins (/csm)

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VIDEO:

(http://player.vimeo.com/video/48518164)

(http://player.vimeo.com/video/44134702)

(http://player.vimeo.com/video/44134703)

DESCRIPTION

REPAIR IS BEAUTIFUL began with the idea of solving frustration. A broken object delivers frustration because it doesn't achieve its functionality, but the same principle applies to a broken system that caused the financial crisis, which has affected our lives since 2008. In a time of uncertainty, taking things into our own hands and having the feeling of control back can be very therapeutic. Repair is Beautiful aims to give back this feeling of control – by scaling down a major society problem to a human size and projecting frustration upon broken objects that can be repaired through design and craftsmanship. The final outcome is a collection of intriguingly

CONTACT

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repaired objects imbued with new meaning and functionality. The once rejected objects reflect the environment that created them and call us to question our society as a whole.

About Paulo:

Paulo Goldstein is a Brazilian - Italian designer/maker/artist. Born in São Paulo (Brazil) in 1980, Paulo has always had a passion for “making things” and a deep interest in art, as well as design.
Paulo graduated from FAAP four-year Fine Arts course in Brazil in 2003 and went on to work as illustrator for magazines and children book to model making and sculpting for numerous stop-motion animation projects, including Wes Anderson’s “Fantastic Mr. Fox", Tim Burton’s “Frankenweenie” and Aardman's "Shaun the Sheep 2".
In the summer of 2012, Paulo completed with Distinction a two year Masters Industrial Design at London's Central Saint Martins. , having studied under Ben Hughes, Ralph Ball, Nick Rhodes and Stephen Hayward, where he developed a strong interest in Craftsmanship, Critical Design and Slow Design. Paulo is currently based in London where he continues to explore his process.

Feel free to contact me at anytime to discuss ideas, exhibitions, commissions, etc.

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