

[Navigation](#)

---

## SCARCITY IS BEAUTIFUL BY PAULO GOLDSTEIN

Posted by [Nanette Wong](http://design-milk.com/author/nanettew/) on 02.28.14 in [Art](http://design-milk.com/category/art/), [Home Furnishings](http://design-milk.com/category/home-furnishings/), [Main](http://design-milk.com/category/main/)



[Paulo Goldstein \(http://www.paulogoldstein.com/\)](http://www.paulogoldstein.com/), creator of [Repair Is Beautiful \(http://design-milk.com/repair-is-beautiful-by-paulo-goldstein/\)](http://design-milk.com/repair-is-beautiful-by-paulo-goldstein/), which we also featured on [Design Milk \(http://design-milk.com/repair-is-beautiful-by-paulo-goldstein/\)](http://design-milk.com/repair-is-beautiful-by-paulo-goldstein/), is back at it again. This time, he explores the idea “What if instead of adding one, redistribute what is there already?” in his newest commissioned work, [Scarcity is Beautiful \(http://www.paulogoldstein.com/The-Scarcity-Project\)](http://www.paulogoldstein.com/The-Scarcity-Project).



[\(http://design-milk.com/scarcity-beautiful-paulo-goldstein/scarcity-8/\)](http://design-milk.com/scarcity-beautiful-paulo-goldstein/scarcity-8/)

Inspired by recent research on scarcity, Head of College Professor Jeremy Till commissioned Goldstein to save an empty space in the new Central Saint Martins building at Kings Cross. They went throughout London, collecting discarded items and redesigning them as a response to the notions of Scarcity.



[\(http://design-milk.com/scarcity-beautiful-paulo-goldstein/scarcity-6/\)](http://design-milk.com/scarcity-beautiful-paulo-goldstein/scarcity-6/)

The finished product is now the Central Saint Martins' new Front Parlour, which highlights and celebrates repaired objects given new life, and evoking thought on the idea of scarcity. It asks viewers to explore and think about the potential of what is left behind by our consumerist society.



[\(http://design-milk.com/scarcity-beautiful-paulo-goldstein/scarcity-5/\)](http://design-milk.com/scarcity-beautiful-paulo-goldstein/scarcity-5/)





(<http://design-milk.com/scarcity-beautiful-paulo-goldstein/scarcity-9/>)



[\(http://design-milk.com/scarcity-beautiful-paulo-goldstein/scarcity-10/\)](http://design-milk.com/scarcity-beautiful-paulo-goldstein/scarcity-10/)



[\(http://design-milk.com/scarcity-beautiful-paulo-goldstein/scarcity-11/\)](http://design-milk.com/scarcity-beautiful-paulo-goldstein/scarcity-11/)





(<http://design-milk.com/scarcity-beautiful-paulo-goldstein/scarcity-12/>)



(<http://design-milk.com/scarcity-beautiful-paulo-goldstein/scarcity-1/>)





[\(http://design-milk.com/scarcity-beautiful-paulo-goldstein/scarcity-2/\)](http://design-milk.com/scarcity-beautiful-paulo-goldstein/scarcity-2/)

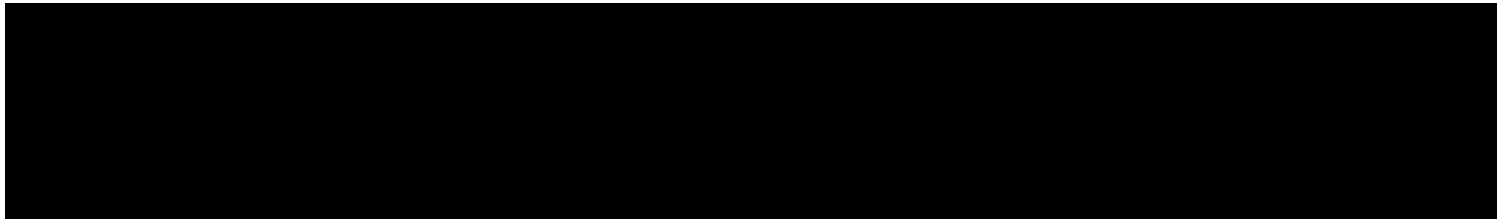


[\(http://design-milk.com/scarcity-beautiful-paulo-goldstein/scarcity-4/\)](http://design-milk.com/scarcity-beautiful-paulo-goldstein/scarcity-4/)



[\(http://design-milk.com/scarcity-beautiful-paulo-goldstein/scarcity-3/\)](http://design-milk.com/scarcity-beautiful-paulo-goldstein/scarcity-3/)

[+](#) Share



---

## RELATED POSTS



[PRAKTRIK PUZZLE FURNITURE \(HTTP://DESIGN-MILK.COM/PRAKTRIK-PUZZLE-FURNITURE/\)](http://design-milk.com/praktrik-puzzle-furniture/)  
(<http://design-milk.com/praktrik-puzzle-furniture/>)



[CONSOLE CABINET BY VON TUNDRA \(HTTP://DESIGN-MILK.COM/CONSOLE-CABINET-BY-VON-TUNDRA/\)](http://design-milk.com/console-cabinet-by-von-tundra/)  
(<http://design-milk.com/console-cabinet-by-von-tundra/>)





(<http://design-milk.com/get-out-gap-chair-by-carlos-ortega-design/>)

[GAP CHAIR BY CARLOS ORTEGA DESIGN \(HTTP://DESIGN-MILK.COM/GET-OUT-GAP-CHAIR-BY-CARLOS-ORTEGA-DESIGN/\)](http://design-milk.com/get-out-gap-chair-by-carlos-ortega-design/)



[RED METAL CHAIRS \(HTTP://DESIGN-MILK.COM/RED-METAL-CHAIRS/\)](http://design-milk.com/red-metal-chairs/)

<http://design-milk.com/scarcity-beautiful-paulo-goldstein/>



<http://design-milk.com/red-metal-chairs/>

---

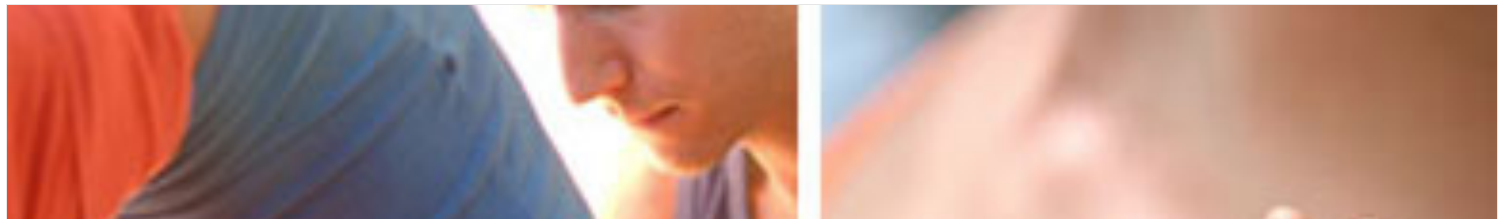
## DESIGN FROM AROUND THE WEB



CLEVER IKEA HACKS ANYONE CAN DO ([HTTP://DOMINO.COM/CLEVER-IKEA-HACKS](http://domino.com/clever-ikea-hacks))  
DOMINO ([HTTP://DOMINO.COM/CLEVER-IKEA-HACKS](http://domino.com/clever-ikea-hacks))



15 STORAGE IDEAS TO STEAL FROM HIGH-END KITCHEN SYSTEMS ([HTTP://WWW.REMODELISTA.COM/POSTS/15-STORAGE-IDEAS-TO-STEAL-FROM-HIGH-END-BESPOKE-KITCHENS](http://www remodelista.com/posts/15-storage-ideas-to-steal-from-high-end-bespoke-kitchens))  
REMODELISTA ([HTTP://WWW.REMODELISTA.COM/POSTS/15-STORAGE-IDEAS-TO-STEAL-FROM-HIGH-END-BESPOKE-KITCHENS](http://www remodelista.com/posts/15-storage-ideas-to-steal-from-high-end-bespoke-kitchens))



MASSAGE ON DEMAND: NAMASTE ([HTTP://GOOP.COM/MASSAGE-ON-DEMAND-NAMASTE/](http://goop.com/massage-on-demand-namaste/))  
GOOP ([HTTP://GOOP.COM/MASSAGE-ON-DEMAND-NAMASTE/](http://goop.com/massage-on-demand-namaste/))



TAKE A TOUR OF REESE WITHERSPOON'S INSANELY BEAUTIFUL LA... ([HTTP://WWW.DOMAINEHOME.COM/REESE-WITHERSPOON-73-QUESTIONS](http://www.domainehome.com/reese-wITHERSPOON-73-QUESTIONS))  
MYDOMAINE ([HTTP://WWW.DOMAINEHOME.COM/REESE-WITHERSPOON-73-QUESTIONS](http://www.domainehome.com/reese-wITHERSPOON-73-QUESTIONS))

powered by PubExchange ([https://welcome.pubexchange.com/promo/pub/design\\_milk](https://welcome.pubexchange.com/promo/pub/design_milk))

---

## 3 COMMENTS



**TEHMNA** ([HTTP://LOANS-LIFESTYLE.COM](http://loans-lifestyle.com)) ON 03.01.2014 AT 05:52 AM  
Paulo Goldstein, indeed is a brainy. amazing furniture designs.

[Reply to this comment](#)



**PAULO GOLDSTEIN** ([HTTP://WWW.PAULOGOLDSTEIN.COM](http://www.paulogoldstein.com)) ON 03.01.2014 AT 08:35 AM  
Thank you. I'm glad you like my work.

[Reply to this comment](#)



**CORPORATE IDENTITY DESIGNA** ([HTTP://WWW.CORPORATEIDENTITYDESIGNA.COM](http://www.corporateidentitydesigna.com)) ON 03.03.2014 AT 16:54 PM

Each piece looks like some sort of instrument. They are creative, unique and beautiful. Great work by the artist. Superb feature.

[Reply to this comment](#)

Want your image to appear next to your comment? Get a [gravatar](http://www.gravatar.com) (<http://www.gravatar.com>)!

## LEAVE A COMMENT

NAME

WEBSITE

EMAIL

COMMENT

I confirm I'm NOT a spammer.

Notify me of followup comments via e-mail

SUBMIT COMMENT