

Paulo Goldstein Transforms Discarded Items Into Dynamic Furniture for Central Saint Martins' New Parlor

DESIGN



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“What if instead of adding one redistributes what is there already?” Based on his recent research into scarcity, Head of College Professor Jeremy Till commissioned **Paulo Goldstein** to rescue an unoccupied space in the new **Central Saint Martins** university building at Kings Cross. The project started with the idea of hunting down discarded things around London and redesigning them through repair as a response to notions of “scarcity”, justified by the politics of austerity. In times of an increasingly deskilled society, ‘making’ can be viewed as a form of political resistance and there is nothing like scarcity to sharpen creativity.

Appropriation, redistribution and improvisation became key elements in the design process. The result is Central Saint Martins' new Front Parlour, a joyful celebration of repaired objects, promoting a different narrative to scarcity by exploring and expanding what's left behind by our consumer culture.

+ Paulo Goldstein



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